

Andy Cawley

pronouns: they/them/theirs

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I am a communications specialist looking to create an environmentally sound, economically viable and socially responsible future for us all. With an interdisciplinary background in environmental policy analysis, journalism, and digital marketing, I tackle tricky communications problems from every angle. I'm a people person, a systems nerd, and a problem solver.

Strategic Communications | Writing and Editing | Project Management | Media Relations | Digital Marketing

EXPERIENCE

The Nature Conservancy

Associate Director of Communications for Deforestation and Climate Change 2023 - Present

Designs, implements, and manages communication strategies to showcase TNC's strategic priorities related to land use, climate action, and zero deforestation/conversion.

Environmental Defense Fund

Communications Manager, People and Nature 2022 - 2023

Implemented communications plans, media outreach strategies and created content for a variety of different initiatives focused on natural resource management, sustainability and social equity.

Ceres, Inc.

Communications Manager, Water, Food and Forests 2020 - 2022

Developed and executed short and long-term communications and marketing strategies to elevate the leadership and actions of influential investors and companies on a host of sustainability issues related to water and deforestation.

Scholars Strategy Network

Associate Director of Digital Strategy 2020

Content Manager 2018 - 2020

Implemented brand redesign and content strategy for social, website, and emails that increased web users by 15% and engagement rate by 50% in FY18 for public policy thinktank. Collaboratively wrote and designed reports, research briefs, and other publications. Co-host of No Jargon podcast.

The Cadmus Group

Research Analyst 2016 - 2018

Conducted public policy research, data analysis, GIS support, and technical support for federal clients, including EPA Office of Groundwater and Drinking Water and USAID.

Circle of Blue

Contributing Reporter and Producer 2015 - 2016

Wrote and produced multimedia content on domestic and international water policy. Designed and managed website, social media campaign, and produced virtual town hall series at SIWI World Water Week.

EDUCATION

Duke University, Nicholas School of the Environment 2023 Certificate in Environmental Communications

Northwestern University, Medill School of Journalism 2016 B.S. in Journalism, Environmental Sciences